



2024: A YEAR IN REVIEW

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For Na'amat Canada, 2024 was a year of hope and prayers for the safe return of our hostages and soldiers. We stood in solidarity with our sisters in Na'amat Israel, working to ensure the safety and well-being of women and children. Their resilience and strength continue to inspire us. We remain committed to this vital work in the future.

Am Yisrael Chai!
Bring them home NOW!

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2024: A YEAR IN REVIEW

Susan Inhaber

National President, Na'amat Canada



As we reflect back on 2024, we have many achievements to celebrate. The renovations to the Glickman centre kitchen and dining room were completed. Construction began in earnest on the Kanot Middle School building. The first ever Special Day for Women was held for the residents of the Glickman Centre. Successful fundraisers were held and supports for women and children in Canada through our School Supplies for Kids, Toiletries for Woman, and bursaries were again greatly appreciated. These were just some of the highlights of the year. Though we were bombarded by antisemitism in Canada, we remained steadfast in our support of the work being accomplished by Na'amat Israel, both financially and with messages of love. They, like all Israeli citizens, had an extremely challenging year, but battled through their emotions and fatigue to serve those who were counting on them the most. Our volunteers, staff and donors stepped up in the most amazing ways and we are extremely grateful for all of your support.

Kanot Youth Village

We are proud of our students' achievements:

➔ In February, a team of students from Kanot participated in the **International Entrepreneurship and Innovation Science Accelerator Competition**. The competition, sponsored by Out of the Box, is in the field of Aerospace Education. Our Kanot team competed in the semi-finals.

In June, as in the past six years, students from Na'amat Kanot Youth Village participated in an **international robotics competition**. They present new and innovative ideas each year.



➔ At our triennial convention in October, 2023, we voted to keep the construction of the **new middle school building** as our sole capital campaign for the new three-year term.

We are now in full swing with this exciting campaign.



Kanot Youth Village

Update:

New Middle School Building at Kanot

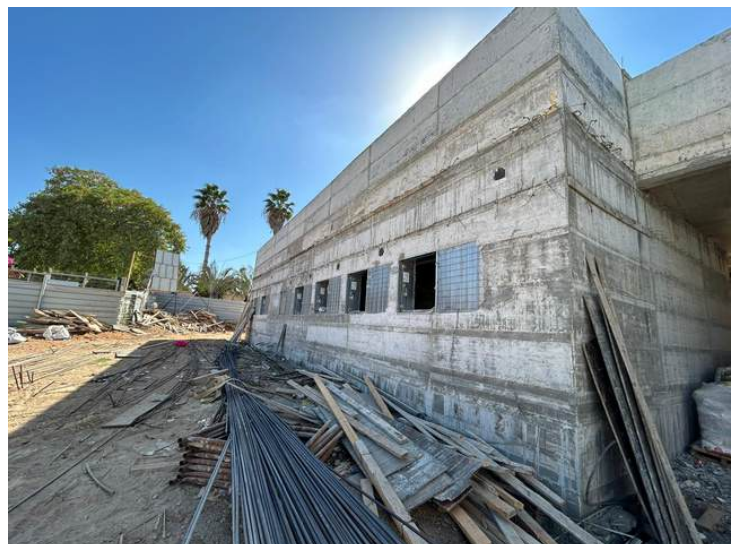
After a myriad of delays caused by the pandemic and the war, we were thrilled to see the first shovels in the ground in October. By the end of the year, the framework of our new middle school building was up.

Construction of this state-of-the-art school is progressing now as planned. Special building features include:

- Open concept learning spaces for group work
- Dedicated areas for art, music, photography, robotics
- Biology lab
- Technology space for 3D printing
- Outdoor learning spaces

We are looking forward to moving the middle school students out of the current trailers into this brand-new facility on September 1, 2025.

Stay tuned for how you can help make that happen!



GLICKMAN CENTRE FOR FAMILY VIOLENCE PREVENTION

Kitchen and Dining Room Makeover



We are thrilled to announce that the kitchen and dining room at the Na'amat Canada Glickman Centre for Family Violence Prevention were renovated this past year, providing a beautiful space for the women to prepare and enjoy their meals with their children.

Meal preparation in the shelter is an important part of the healing process and the re-establishment of responsibility and independence. Women work together in the collective kitchen and then enjoy the company of the other families in peace and mutual support.



GLICKMAN CENTRE FOR FAMILY VIOLENCE PREVENTION

'The Day After' Project

➔ **The chance of a woman returning to the cycle of violence when she is not financially independent is 66%, but for a financially independent woman, the chance is 0.01% (!!)**

'The Day After' project is a rehabilitation program offered to women before they leave the shelter. A newly hired employment counselor provides assistance and training in the areas of employment, financial management, effective parenting and leisure activities which prepares the women for the day they leave the shelter. The counselor helps the women write C.V.'s, contact employers, prepare for interviews and conduct negotiations on the terms of employment. If needed she helps to get accreditation for employment and educational qualifications from abroad.

“ **Shelter Director, Yali, shared the following:**
" I got a call from a woman who wanted to donate, and I told her that I was allocating the donation to this project. When I was done talking to her and telling her the news, she shared with me in tears that she had been treated at our shelter in the past and according to her "We saved her life".



Counseling Room

➔ **The demand for trauma counseling at the Glickman Centre has increased exponentially, due to the war. This service has become essential for so many women and children cared for by Na'amat.**

Thanks to the very generous donation of Rina Fisher (Montreal), **a trauma counselling and assessment office has been established at the Glickman Centre**, in memory of her daughter Jaclyn Fisher.

The Jaclyn Fisher Foundation is dedicated to continuing Jackie's legacy of giving of herself and her resources for "Tikkun Olam", the betterment of both her community and the greater world.

GLICKMAN CENTRE FOR FAMILY VIOLENCE PREVENTION

Special Day for the Women

“A Sprig of Renewal”

The trauma of war is a burning reality for our Na'amat sisters in Israel who live in the heart of the conflict. Na'amat can't change what Israel's foes are doing and saying, but it can give a respite to some of the most downtrodden women and children it serves. These are the women who not only have to escape terror at a national level, but also violence from abusive partners.

In this context, Na'amat Canada sponsored an extraordinary day for women and their children who are sheltered at the **Na'amat Canada Glickman Centre for Family Violence Prevention** - a day that allowed them to breathe more freely. The women were treated to a "spa day" including a wholesome breakfast, massage, sauna/jacuzzi and gift bags.

Each woman recieved a hand-made card with a personal message on behalf of our organization.

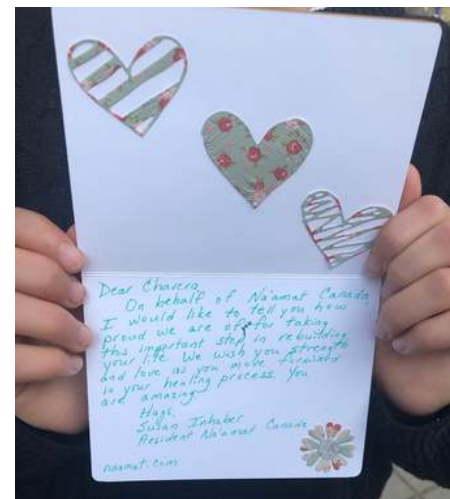
"We wanted our sisters in Israel to know, and remember, that we are thinking of them and trying to relieve some of their burdens, even momentarily," said our president, Susan.

Special Day for the Children

The children at the **Rhodie Blanshay Benaroch Children's Centre** also had their own special activity where they could pet cute farm animals and exotic reptiles.



“According to Shirli Shavit, Director, International Department, Na'amat Israel, the women really enjoyed the special program. "It helped them feel that others care and that there is hope even in very difficult situations," said Shirli.



EMERGENCY CAMPAIGN

In these terribly difficult times, our very generous donors continue to respond to our **emergency campaign**. In the year 2024, Na'amat Canada has transmitted \$120,000 to Israel for urgent needs. As Canadians, this is our way to show support for Israel. We are making a difference!

Emotional and psychological therapy continues to be a most urgent need in dealing with trauma. It is anticipated that these services will be needed well into the future.

Our Na'amat Israel staff continue to work across the country to help **provide services to our needy population, focusing on women, children, and families.**

How we are helping:

- ➔ • **Trauma Counselling** consisting of therapy and activities to help traumatized children, women, and families.
- Expansion of **hotline services** to respond to spike in urgent calls for help.
- **Building of saferooms** at Na'amat daycares and schools.
- **One-day respite activities** for women and children in the Glickman shelter and the Rhodie Blanshay Benaroch Children's Centre.
- **Advocacy** for and communication to our Na'amat sisters in Israel and those we serve to convey the love and support of Na'amat Canada and all our supporters.

ABBA PROJECT



Abba – The NA'AMAT Centre for Fathers located at Glickman was founded in 2020 to enable men to take an active part in raising their children.

There has been a 150% increase in inquiries compared to the previous 6 months. Staff have spoken to 350 men, mainly fathers.

Main issues:

- The children haven't seen their fathers in months and relationships have changed
- Disruptions to newly established routines set in place to cope with the father's absence
- PTSD Men don't know what the problem is, but they don't feel like themselves

These are difficult issues that affect the whole family and Na'amat is pleased to be able to help.



Resilience Workshops



Na'amat is providing ongoing **resilience therapy** across the country. While the need is immense, Israeli society continues to demonstrate remarkable strength, coming together to restore a sense of normalcy. To support this effort, Na'amat Israel offers workshops to help citizens adapt to their new reality. Open to anyone seeking effective coping strategies, these workshops have been widely welcomed and well received.

EMPOWERING WOMEN

SCHOLARSHIPS

Scholarship Fund Ceremonies



➔ This year, 230 scholarships were awarded, prioritizing students from the northern and southern regions most affected by hardship. In Sderot alone, 18 scholarships were granted. Ceremonies were held across the country, where recipients expressed gratitude not only for the financial support but also for the emotional encouragement provided by Na'amat.

Panthers

➔ In February, Na'amat held an initiative honouring the brave heroines who were thrust into action on October 7th. In the three weeks leading up to International Women's Day, Hagit traveled across the country, presenting medals to women who demonstrated extraordinary courage. These women were proud to be recognized for their exceptional acts of bravery.



Masha Lubelsky receiving her medal

Mentorship Program

➔ Fifty-three women from diverse fields were carefully selected for this program, which offers high-quality, comprehensive training for experienced professionals eager to mentor the next generation. The program equips future mentors with personal development tools, enabling them to support and guide women at earlier stages of their careers, passing on valuable knowledge and skills.



Thanks to the new reality of being online so much more frequently these days, we have made closer connections with the leadership of Na'amat in other countries around the world.

INTERNATIONAL CONNECTIONS



WORLD ZIONIST GENERAL COUNCIL SESSION

➔ In February, Susan had the honour and privilege of representing Na'amat Canada in Israel at a small gathering of Na'amat International and as a delegate at the World Zionist General Council Session.

Wherever she went, she conveyed to the people she met how deeply we care about and support them. In response, they expressed their heartfelt appreciation, saying they could truly feel our love. They also shared their deep awareness of the rising antisemitism we all face and the way Israel is being portrayed in international media. In many ways, the bond between Israel and the diaspora has never been stronger—perhaps not in years, or even decades. Together, we face the long and challenging fight against antisemitism and anti-Israel sentiment.



“ During the visit, we met with Hagit Pe'er, President of Na'amat Israel, and Shirli Shavit, Director of Na'amat Israel's International Department. They provided updates on how emergency funds have been utilized so far. Later, I had the privilege to visit Kibbutz Be'eri. Seeing the devastation firsthand was both heartbreaking and shocking—not only the destruction itself but also the haunting reminders of those who were taken hostage or murdered. ”





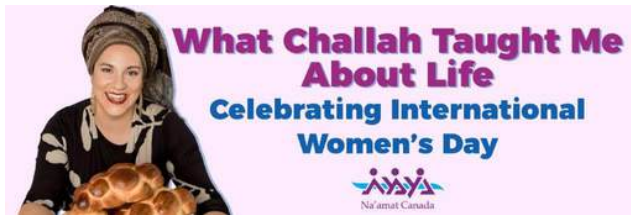
➔ **Online information sessions with Shirli Shavit** continue. These sessions provide us with updates on our facilities and projects in Israel. In 2024, we held international information meetings via Zoom before Passover and before Rosh Hashanah. **These opportunities allow all members to meet with Shirli. This establishes real connections with our friends in Israel and our sister countries, and brings us closer to the work that we are doing in Israel.** Members are able to ask questions. These sessions are very well received by those who attend. Please plan to join us in 2025.

PARTNERSHIPS

Coalition of Canadian Jewish Women's Organizations

Na'amat Canada joined a powerful coalition of Canadian Jewish Women's organizations, thanks to the facilitation of Na'amat Canada Toronto. Together we presented the following programs via Zoom:

- ➔ July 31 – A special Zoom screening of **Sheryl Sandberg's documentary: Screams Before Silence**, a film detailing the truth about Hamas' sexual violence, followed by a panel of prominent experts and dignitaries who provided context. The goal was to equip viewers with the information to dispel the lies and disinformation that is circulating. The event included a message from Sheryl Sandberg, creator of the film.
- ➔ November 25 – International Day for the Elimination of Violence Against Women – A webinar **"Stop the Violence"**



Na'amat USA

We have continued to successfully partner with Na'amat USA. Our relationship has grown stronger and lasting friendships have formed.

- ➔ For **International Women's Day**, we collaborated to host **Anat Ishai, The Challah Mom**, via Zoom.
- ➔ For the **International Day for the Elimination of Violence Against Women** – In an interactive Zoom meeting at the Glickman Centre we learned about trauma counseling in Israel today. A woman whose husband is experiencing PTSD shared her very personal and emotional story.
- ➔ Our greatest collaboration to date is our joint planning for our **Centennial Celebration**, taking place May 16-18, 2025 in Toronto. Na'amat USA and Na'amat Canada began as one organization, Pioneer Women of America, in 1925. In 1965, Canadian Pioneer Women separated from USA as we established our independent organization. Although still independent, we are very much united today in our mission. We look forward to celebrating our past and forging a future together. Don't miss this very special occasion of unity and sisterhood!



We are most proud of the work that we have been doing here at home. Our cities continue with programming and fundraising. Often programming can now be shared with not only Na'amat members across the country, but with our donors and others interested in our mission and the topics that we are presenting. Projects meant to benefit the community such as **School Supplies for Kids, community directories, bursaries, calendars, Hamantaschen and more** have continued, as well as putting on events for the community.

SOLIDARITY WITH ISRAEL AND JEWISH COMMUNITY

Since October 7, 2023, Na'amat Canada stands strong in support of Israel, in demanding the release of our hostages, and in combatting antisemitism in our communities. Our Na'amat sisterhood provides emotional support to each other, within each club/group, within each city, across Canada, and internationally within our Na'amat sister countries.

TORONTO SOLIDARITY EVENT

➔ Under the leadership of Orit Tobe, members of Na'amat Canada Toronto organized a successful **Israel solidarity event**. Politicians and special guests spoke passionately about their unwavering support and love for Israel. The funds raised were directed to the emergency campaign, providing much-needed assistance.



FLORIDA EVENT



➔ On December 19, we held a “sold out” speaker event in Century Village, Deerfield Beach, Florida: **The War on Jews, an evening with Rabbi Reuben Poupko**. Rabbi Poupko is the spiritual leader of Beth Israel Beth Aaron Congregation in Montreal as well a key community leader. In a time of great anxiety in our communities, Rabbi Poupko enlightened us on the issue of antisemitism, its history and its re-emergence, as well as reasons for optimism for the future. The 150 attendees, some long-time members and supporters of Na'amat and some new to Na'amat, were highly engaged in this meaningful program. There were requests for more such programs and inquiries about the work of Na'amat in Israel.

WILL POWER

Make a Lasting Impact with a Gift in Your Will

➔ At Na'amat Canada, we are always looking for new ways to do more for the women and children in Israel. That's why we're excited to partner with Will Power, a national movement inspiring Canadians to think differently about charitable giving and leave a lasting legacy.

Na'amat Canada is close to your heart. But did you know that you can make a meaningful impact—without affecting your current finances or taking away from your loved ones? By leaving even 1% of your estate, you can create a powerful legacy while ensuring 99% remains for family and friends.

Stay tuned! More details will be coming to your inbox and social media in 2025.



DONOR-ADVISED FUNDS

➔ Do you have a **donor-advised fund (DAF)**? If you do, please consider directing a donation this year from your fund to Na'amat Canada.

We are grateful for the many generous gifts we received this year from DAF's. Not only does the donor receive **tax advantages**, but the donation **administration is also greatly simplified**.

Thank you to all of our donors who direct their donations via DAF's!

OUR WEBSITE

➔ Construction of our new website began in the fall of 2024.

Stay tuned for our new look.

GREETING CARDS



➔ We are pleased to report that last year we raised about **\$51,000** through our card sales and special funds. This is an impressive total! **Small amounts do add up!** We encourage you to spread the word about our cards to build on the momentum.

E-cards are coming soon!

DIRECT MAIL

➔ **A special thank you to all of our members and donors who responded to our direct mail campaigns** this year at Passover, Rosh Hashanah and Chanukah (Dollars for David). To donate, you can mail back the enclosed coupon or click on our website naamat.com. And there's always the option of monthly payments. If you do not receive our mailings, please contact the office with your mailing address.

Your support is certainly appreciated at each of these holiday times. Even with the mail strike, the 2024 Dollars for David Chanukah campaign was very successful and donations are still coming in.

IN MEMORIAM

WE MOURN THE LOSS OF THESE SPECIAL LADIES
WHO PASSED AWAY LAST YEAR.



Ruth Wolfish Rotman z”l

*Past National President-
1969- 1972*

➔ Ruth served as our second National President and remained a dedicated and active board member well into her 100s. She was the first professional woman to hold this position in our organization. She was a passionate advocate for supporting Israel, always emphasizing the importance of sending funds as frequently as possible.



Bess Drenfeld Plosker z”l

Long time member

➔ Bess passed away in December at the age of 100. She remained passionate about growing our membership until the very end and even starred in several social media posts to support our efforts.



Lana Segal z”l

*Administrative Assistant,
Na'amat Canada Montreal*

➔ Lana will be remembered for her kindness and devotion to all our members and supporters. She fought valiantly and continued working as long as she could.

